

ALTERNATIVE SOCIETY NFT

ROADMAP 1.0

Q2 '22:

- Minting
- Marketing & Community building, engaging Alté minds, artistes & Alte culture influencers.
- Merch production for Holders/Give aways
- Writing/Publishing of our Alte NFT journal Book.

Q1 '22:

- Creation, design & birth of Alté society digital art pieces, Smart contract & Web Infrastructure development.
- Launch & Pre-Minting

Q3 '22:

- Enhanced marketing, Strategic partnership with influencers, Artiste collaboration for metaverse Utilities such as Virtual concerts, Digital music ownership tokens.
- Press releases, Brand awareness.
- Alte society' Journal Book Launch, NFT Exhibition, Pop up parties.
- Alte society V2 NFT Drops Teaser
- Launch of our 3D Alte society NFT characters for Play to earn Games & Custom Metaverse Avatars.
- Animation teasers of our Metaverse project.
- Charitable initiatives & Scholarships

Q4 '22:

- Virtual conferences/Events for holders.
- Press releases
- Collaboration and partnership with other NFT clubs, Mental health consultants, Creative art, Tech & African languages programs for our Metaverse school.

ROADMAP 2.0

Q1 '23:

- Deployment testing "Beta" Phase of our Metaverse
- Further enhancements & development

